

MyBeauty Launching Ceremony

12.00 PM	Arrival and registration of participants
12.30 -1.00 PM	Arrival of honorable VIP guests
1.00 - 1.05 PM	National anthem (NegaraKu)
1.05 - 1.10 PM	Doa Recitation
1.10 - 2.30 PM	MyBeauty NBOS presentation by Prof. Dr. Wong Kong Yew, Co-Chairman of MyBeauty Independent Management Team (IMT)
2.30 - 2.45 PM	Speech by YBhg. Datuk Rashidi bin Hasbullah, Secretary General, MOTAC
2.45 - 3.00 PM	Officiating MyBeauty, a National Blue Ocean Strategy (NBOS) initiative by Ministry of Tourism and Culture (MOTAC) and Oriental Mace Group Bhd
3.00 - 3.20 PM	Appointment of IMT members Token of Appreciation to YBhg. Datuk Rashidi bin Hasbullah ,Secretary General, MOTAC Dato' CM Vignaesvaran A/L Jeyandran, Chief Executive, HRDF
3.20 – 3.30 PM	Photo session
3.30 – 4.30 PM	Press Conference Registration a) MyBeauty Partner b) MyBeauty Vendor c) MyBeauty Apprentice
4.30 - 5.00 PM	Refreshments